



Fortune SuPoshan Newsletter

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About the Project

Project Fortune SuPoshan, an initiative of Adani Wilmar and implemented by Adani Foundation, began in 2016. It aims to reduce the prevalence of malnutrition in children under the age of five years, along with overall improvement in the nutritional status of adolescent girls and women of reproductive age.

The project supplement Government's nutrition-related schemes through SuPoshan Sanginis, locally empowered women, who work in tandem with the government resource to make the programme accessible to all. Presently, the project covers 3,00,000+ households in more than 1,200 villages across 12 states in India.

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Highlights of the Quarter



Awarded 'CSR Project of the Year 2022' at the 8th CSR Impact Awards in India CSR Summit

Asia's largest CSR Forum hosted by CSRBOX and Dalmia Bharat Foundation conferred the award on 15 November 2022.

Celebration of Global Handwashing Day on 15 October 2022

The WHO states that we must invest in handwashing to prevent child mortality. This year SuPoshan Sanginis united over 14,000 community members and sensitized them on appropriate steps of handwashing.



Celebration of National Newborn Care Week from 15 to 21 November 2022

Globally 2.4 million babies die in the first 28 days of life (Source: WHO 2020) due to poor newborn care and practices. This year, during the Newborn Care Week, SuPoshan Sanginis educated over 41,000 community members on healthy neonatal care practices.



Fortune SuPoshan Launched at three new sites: Haldia 2 (WB), Nimrani (MP) and Mangalore (KR)

An overwhelming response was received from district officials and other attendees. The event witnessed participation of more than 100 people at each site.



Our Woman of Action



Sarikaben Vasava, Narmada District, Gujarat

A dedicated woman, she is known to all villagers as the 'knowledge bank of nutrition'. Last quarter, she identified 16 SAM children and referred 4 to NRC for treatment. Passion for the community has motivated her to pursue MSW degree.

Success Stories catalyzed by SuPoshan Sanginis

Helping Nurture the Precious Gift of Life Inside

Wahida Vasava (23 yrs) is a resident of Ubhariya village in Narmada, Gujarat. She suffered from a miscarriage in the past due to sickle cell anaemia. That traumatic experience was overshadowing all the happiness of her second pregnancy - she still weighed only 37.5 kgs and her haemoglobin levels were below 10g/dl. It was at this sensitive point in time that Sangini Anisha visited the Vasava family. She supported them with regular counselling, establishment of a kitchen garden for a nutrition-rich diet, and recipe demonstrations. For the institutional delivery, the Sangini and the medical staff of Primary Health Centre (PHC) ensured that every medical document is in order, which helped to prevent the delay in referral to a higher facility and avoid complications. Finally, the much-anticipated joy entered Wahida's in the form of a healthy baby girl weighing 3.3kgs!



Helping Nurture the Precious Gift of Life Inside

Karishma Kishanrao Raut is a 19-year-old adolescent girl from Sarra village of Nagpur, Maharashtra. Our SuPoshan Sangini Sumitra assessed her during a routine home visit and found her to be very weak and underweight. She referred Karishma to the nearest health center and found that her haemoglobin level was dangerously low - just 3.1 g/dl! After being diagnosed as severely anaemic, she was immediately admitted to the district hospital. From convincing her parents for hospitalization to arranging for donors, the Sangini faced many challenges. A week later, Karishma's haemoglobin levels began to improve, and this reflected on her face. The Sangini followed up regularly to counsel the family about maintaining the healthy haemoglobin level through care and diet.

Supporting Life through the Best Newborn Care Practices

Anjura Bibi (36 yrs) is mother of four children from Brajalalchawk village in Haldia, West Bengal. However, the lack of a diversified diet and the prevalence of age - old customs at her maternal home created trouble during her fifth pregnancy. Gaining only 6 kgs, she delivered prematurely. Her son, Sk. Alamin's weight at birth was alarmingly low-1.1 kg! The weak baby was having suckling issues during breastfeeding which required hospitalization. It was at this critical juncture that Sangini Anamika supported Anjura Bibi. The Sangini counselled the mother regarding breastfeeding techniques, Kangaroo Mother Care, educated other caregivers, demonstrated recipes to help increase breastmilk production and told them about age-appropriate complementary feeding. Sk. Alamin is now 15-month-old and weighs 7.1 kg - an unimaginable feat achieved through constant guidance and care.



Glimpse of the Project



Demonstration of Poushtik thali to a lactating mother



Severe acute malnourished (SAM) children being referred to NRC



Counselling of lactating mother on importance of breastfeeding



Sangini assists beneficiaries in growing Poshan Vatika

Reach of SuPoshan Interventions*



15,676
Family counselling
conducted



2,021
Recipe
demonstrations



63
Complicated SAM
children referred to NRC



7,906
Focus Group
Discussions



48,659
Children screened
for anthropometry



3,250
Under-5 children
shifted from Severe to
Moderate wasting



869
Village-level
events



1,994
Severe Acute
Malnourished (SAM)
children identified.



7,775
Under-5 children
shifted from Moderate
wasting to Healthy

* This data is for the period of Oct- Dec'22



Scan the QR code and tune into SuPoshan
Theme song (<https://lnkd.in/dS58DJk7>)



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